**Seeking Advocates to shape the future of St Werburghs City Farm**

St Werburghs City Farm are calling on you, the community, to help us in forming a strategy development group. This group will be comprised of approximately 10 advocates with specific areas of interest and will act as St Werburghs City Farm's action research group.

St Werburghs City Farm seeks to become a place which is welcoming to all communities and cultures and to connect with and empower local people in its work. Building on the Farm’s Equity Report and lessons learned during 2020, St Werburghs City Farm has decided to reassess its strategy for the future.

The new strategy will be inclusive of diverse voices in our local community and will lead the Farm towards becoming a more adaptable organisation - able to respond to the unprecedented times we find ourselves in.

**Our Aim:**

* To redefine the organisational vision
* To inform the development of a 3-year operational plan
* To create a mechanism and model for sustained and meaningful stakeholder consultation

**What are we looking for?**

The ten advocates will comprise of people from the community, who we hope will act as representatives. Whilst we acknowledge that no single individual can represent the views of an entire group, focus areas have been utilised to ensure that the voice and opinion of marginalised individuals are considered in the process.

**What will you do?**

Each advocate will be asked to focus on the interests of the stakeholder groups mentioned below. Although not set-in stone, these stakeholder groups will comprise of:

* An advocate for Black, Asian and Ethnic Minority Communities
* An advocate for the Climate, Nature and Wildlife
* An advocate for Local Residents
* An advocate for working class individuals and those from lower socio-economic backgrounds
* An advocate for Farm Staff Members
* An advocate for Mental Health and Wellbeing
* An advocate for Disability & Accessibility
* An advocate for Young People (18-25yrs)
* An advocate for Children (Under 18 years: You may be part of this age group or be a professional who works with this age group)
* An advocate for Parents
* An advocate for LGBTQ+ Individuals

*Advocates will compensated with £50 worth of vouchers per person, per session. These vouchers will be for a retailer of each person’s choice.*

*Resignation from this role is permitted at any stage. This role will take place online as a result of COVID-19.*

*St Werburghs City Farm will ensure access to resources, training and technology for all advocates who require it in order to take part in online meetings*

**Who are we looking for?**

We seek individuals who have an interest in, or are keen to learn more about, nature, farming and the environment.

We seek individuals who demonstrate a desire to treat others with respect and who aspire to being inclusive.

We seek individuals who wish to support St Werburghs City Farm and to create positive social change.

*We have also included quotas for the advocate group to ensure that we have the widest variety of input possible. These quotas include:*

* *40% Female, 40% Male allowing 20% variance for male or female genders, or individuals who identify as non-binary.*
* *A minimum of 40% of advocates should be from Black, Asian and Ethnic Minority communities.*

**How will the sessions run?**

Initially the sessions will be facilitated by Dr. Adelaine of Ladders4Action, assisted by The Network Project. However, as the group evolves, it is anticipated that group members will take an increasingly active lead putting forward their opinions which will lead to tangible changes to St Werburghs City Farm’s strategy.

**Advocate Application Form**

*Complete this form to apply to take part in St Werburghs City Farm's Strategy Development Group. Please return this form to St Werburghs City Farm, Watercress Road, St Werburghs, Bristol, BS2 by post or by hand by* ***5pm on******Friday 12th March 2021.***

*If you prefer to apply in person by meeting with a member of staff in a safe and socially distanced way you can visit the farm on* ***Wednesday 10th March*** *between* ***10am-12 noon*** or *between* ***2pm-4pm.***

*If you prefer to apply by telephone you can call 07545 557001 on* ***Wednesday 10th March*** *between* ***10am-12 noon****, between* ***2pm-4pm****, or between* ***6pm-8pm****.*

**Your full name:**

**Your postcode** *(if you don't have a fixed address please write 'No fixed address'):*

**Your phone number:**

**Email address:**

**Which advocate area are you interested in?** *(Please circle. You may select up to two areas)*:

Black, Asian and Ethnic Minority Communities

Climate, Nature and Wildlife

Working Class Individuals & those from Lower Socio-economic Backgrounds

Farm Staff Members

Mental Health & Wellbeing

Disability & Accessibility

Young People (18-25 years)

Children (under 18: you may be part of this age group or a professional working with this age group.)

Parents

LGBTQ+ Individuals

Local Residents

**Why do you want to be involved in the Strategy Development Group?**

**How do you think a city farm, like St Werburghs City Farm, could be important in the future?**

**About You & Your Needs**

*We aim to be as inclusive as possible in our recruitment of the Strategy Development Group. To make sure we do not disadvantage marginalised groups and to ensure we support everybody to access this opportunity equally, we need to ask you a few questions about your identity and needs.*

**How would you define your race, ethnicity and/or nationality?**

**How would you define your gender identity?**

**How would you define your sexuality?**

**How would you define your religion?**

**Please tell us about your experience of disability, neurodiversity and / or mental health challenges if these feel significant to you?**

**Do you identify as being from a low socio-economic background or a particular class? If yes how do you define yourself?**

**Are you a parent / carer / guardian to a child or vulnerable person?**

**Your age** *(Please circle):*

12 or below 13-25 26-35 36-45 46-55 56-65 66-75 76 or above

**Do you have any access needs or considerations you would like us to be aware of for the interview process? (For example, do you need support accessing zoom or a digital device or do you have any support needs?) If this is not applicable to you please write 'N/A'.**